



THE LOOKBOOK

EHA & CO.

Modest essentials, worn with meaning. One word
each, in English and Arabic, across three collections.

VOLUME I · 2026 · EHA-CO.COM



VOLUME I

Worn with meaning.

EHA & CO. is modest streetwear built around a single word, in English and its Arabic root. Not a print to show off, but a meaning to carry. This is the book of it: a considered few from each collection. The full range lives at eha-co.com.

THE NAME



EHA & CO.

Three words the whole brand is built on.

E

Emaan

FAITH

H

Haya

MODESTY

A

Ayaan

PURPOSE

Deen Essentials

The power of what you believe.



Iman

A wearable meditation on Iman.

\$65 CAD



Sabr

A wearable meditation on Sabr.

\$65 CAD



Rizq

A wearable meditation on Rizq.

\$65 CAD



Shukr

A wearable meditation on Shukr.

\$65 CAD



Taqwa

A wearable meditation on Taqwa.

\$65 CAD



Niyyah

A wearable meditation on Niyyah.

\$65 CAD



Noor

A wearable meditation on Noor.

\$65 CAD



Tawakkul

A wearable meditation on Tawakkul.

\$65 CAD

Name Essentials

The essence of who you are.



Emaan

The essence of Emaan, worn close.

\$70 CAD



Haya

The essence of Haya, worn close.

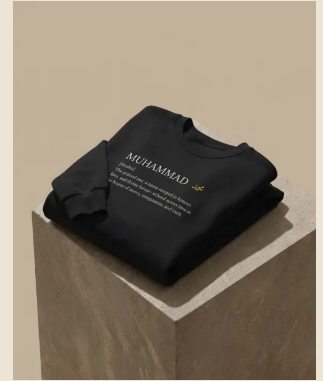
\$70 CAD



Ayaan

The essence of Ayaan, worn close.

\$70 CAD



Muhammad

The essence of Muhammad, worn close.

\$70 CAD



Maryam

The essence of Maryam, worn close.

\$70 CAD



Bilal

The essence of Bilal, worn close.

\$70 CAD



Yusuf

The essence of Yusuf, worn close.

\$70 CAD



Khadija

The essence of Khadija, worn close.

\$70 CAD

III · THE UNITY OF · 43 PIECES

Ummah Essentials

The unity of one people.



Palestine

Worn in solidarity with Palestine.

\$80 CAD



Canada

Worn in solidarity with Canada.

\$80 CAD



Türkiye

Worn in solidarity with Türkiye.

\$80 CAD



Pakistan

Worn in solidarity with Pakistan.

\$80 CAD



Syria

Worn in solidarity with Syria.

\$80 CAD



Somalia

Worn in solidarity with Somalia.

\$80 CAD



Bosnia

Worn in solidarity with Bosnia.

\$80 CAD



Egypt

Worn in solidarity with Egypt.

\$80 CAD



G I V I N G

Add your sadaqah.

At checkout you can add a gift of any amount. We pass it on in full to vetted causes, and never take a cut. The reminders and meaning we share are our ongoing sadaqah jariyah, free to all.



Find the word that's yours.

This is a curated few. The full range, 141 pieces
across Deen, Name and Ummah, lives on the site.
Keep this book, or share it with someone who would
love a piece.

EHA-CO.COM

